

CATEGORY INFORMATION & ENTRY FORM FOR THE GARDEN MEDIA GUILD AWARDS 2019

CATEGORY 14 The Blog or Vlog of the Year Award Sponsored by Mr Fothergill's

For the best blog or vlog, live between 1 October 2018 and 17 September 2019, that showcases high quality and entertaining gardening content.

The writing or video will be engaging, thought-provoking and informative, giving its readers or viewers a real sense of the personality behind it. It will have clear and relevant information about gardening and/or plants and will be up-to date and consistent. You are asked to provide URL links to three blogs or vlogs from the qualifying period, which best showcase your work.

Entry is open to all and is **free to GMG members**; a fee of **£20** is applicable to non-member entrants.

Entries and any payments must be completed by the deadline **Tuesday 17 September 2019**.

Entrants may only make one entry into this category.

Submission Process

- 1) Email your completed entry form to awards@gardenmediaguild.co.uk. Do not send in any supporting documents at this stage.
- 2) Once your entry form has been submitted you will receive:
 - An acknowledgement email with your Unique Entry ID.
 - An invitation to upload the digital files to a unique GMG Dropbox folder; or, if you prefer, your files can be sent by email or WeTransfer.
- 3) If a fee is applicable, you will also receive an invoice with instructions for payment.
 - Payment must be made by BACS transfer or cheque before Tuesday 17 September 2019.
 - A Payment Form is available at www.gardenmediaguild.co.uk if you wish to make a single payment for multiple entries.

Your entry must include the following

- URLs and live online dates given in a Word document for blog or vlog.
- 200-word overview, including information on your traffic and viewing figures.

The email or digital files should be titled with the entry's unique ID. If submitted digitally the unique ID should be followed by sequential numbers: 01; 02; 03; etc (e.g. 05.1324-01)

STATEMENT

I understand the judges' decision is final and no feedback will be given.

I understand the organisers reserve the right to add or remove judges, amend entry criteria and amend or merge or withdraw award categories without notice or explanation.

By submitting this form I am confirming that you have read and understood and agree to the terms and conditions of the Awards as published in "GMG Awards 2019 Entry Information" by the Garden Media Guild and available at www.gardenmediaguild.co.uk.

Any information supplied will be used in the GMG Awards marketing materials, on the GMG website, press releases and on a finalist or a winner certificate. I will ensure all details are correct.

See page 3 for Entry Form

Deadline for entries: Tuesday 17 September 2019.

Late entries will not be considered.

ENTRY FORM - Category 14, Blog / Vlog of the Year

Please note: The name of the blog or vlog only will appear on the award certificate.

NOMINATED BLOG/VLOG

Title of nominated blog/vlog	
Blog/vlog URLs	
Live online dates	

NOMINATOR'S DETAILS

Name	
Status of nominator	Presenter [<input type="checkbox"/>] Producer [<input type="checkbox"/>] Director [<input type="checkbox"/>] other, please specify:
Organisation	
Email address	
Telephone number	
Twitter (if available)	
Who will collect if awarded (max 2 people)	

[] Please add "X" here if you are using the Payment Form to make a single payment for multiple entries.