

CATEGORY INFORMATION & ENTRY FORM FOR THE GARDEN MEDIA GUILD AWARDS 2019

CATEGORY 3

The Garden Publication or Garden Section of the Year Award Sponsored by Westland Horticulture

For material published between Monday 1 October 2018 and Tuesday 17 September 2019.

This award is for the national or regional gardening magazine, gardening section of a newspaper, gardening supplement, or gardening section of a general interest magazine that most clearly demonstrates overall excellence, judged from three issues published between 1 October 2018 and 17 September 2019.

The winning publication will have a foundation of outstanding editorial and design, together with a sure understanding of the needs of its target audience.

The winning publication's subject matter will be topical, seasonal and horticulturally accurate. The writing will be entertaining and the layouts will be well presented and easily navigable. Every aspect of the winning publication will be well executed, including its headlines and standfirsts, photography and picture captions as well as text. It will inspire and inform, reflect and keep abreast of trends and developments in the world of gardening.

Entry is open to all and is **free to GMG members**; a fee of **£20** is applicable to non-member entrants.

Entries and any payments must be completed by the deadline **Tuesday 17 September 2019**.

Entrants may only make one entry into this category.

Submission Process

- 1) Email your completed entry form to awards@gardenmediaguild.co.uk. Do not send in any supporting documents at this stage.
- 2) Once your entry form has been submitted you will receive:
 - An acknowledgement email with your Unique Entry ID.
 - An invitation to upload the digital files to a unique GMG Dropbox folder; or, if you prefer, the image can be sent by email or WeTransfer.
- 3) If a fee is applicable, you will also receive an invoice with instructions for payment.
 - Payment must be made by BACS transfer or cheque before Tuesday 17 September 2019.
 - A Payment Form is available at www.gardenmediaguild.co.uk if you wish to make a single payment for multiple entries.

Your entry must include the following

- 1 x high-res j-peg file of the publication's cover, or the cover page of the section entered.
- 200 word overview describing the target audience, plus any other information you feel is relevant to your entry.

The email or digital files should be titled with the entry's unique ID and followed by sequential numbers: 01; 02; 03; etc (e.g. 1234 01.jpg)

Sent via Post:

- 3 x hard copies of three issues of the nominated magazine/section/supplement.

Send to Garden Media Guild Award Entries, Katepwa House, Ashfield Park Avenue, Ross-on-Wye, Herefordshire, HR9 5AX. **Please ensure the parcel clearly states the entry's unique ID.**

STATEMENT

I understand the judges' decision is final and no feedback will be given.

I understand the organisers reserve the right to add or remove judges, amend entry criteria and amend or merge or withdraw award categories without notice or explanation.

By submitting this form I am confirming that I have read and understood and agree to the terms and conditions of the Awards as published in "GMG Awards 2019 Entry Information" by the Garden Media Guild and available at www.gardenmediaguild.co.uk.

Any information supplied will be used in the GMG Awards marketing materials, on the GMG website, press releases and on a finalist or a winner certificate. I will ensure all details are correct.

See page 3 for Entry Form

Deadline for entries: Tuesday 17 September 2019.

Late entries will not be considered.

ENTRY FORM – Category 3, Garden Magazine or Garden Section of the Year

Please note: the name of the magazine or section only will appear on the award certificate.

NOMINATED PUBLICATION / SECTION

Magazine/Section title	
Publication dates of 3 consecutive issues/sections entered	1. 2. 3.
Editor's Name	
Published by	

NOMINATOR'S DETAILS

Name	
Status of Nominator (e.g. editor)	
Organisation	
Email address	
Telephone number	
Twitter (if available)	
Who will collect if awarded (max 2 people)	

[] Please add "X" here if you are using the Payment Form to make a single payment for multiple entries.