

## CATEGORY INFORMATION & ENTRY FORM FOR THE GARDEN MEDIA GUILD AWARDS 2019

### CATEGORY 11

#### The Roy Lancaster TV Broadcast of the Year Sponsored by the Horticultural Trades Association

For material broadcast between Monday 1 October 2018 and Tuesday 17 September 2019.

For the best national or regional gardening broadcast of three minutes or more, including 'red button' broadcasts and YouTube or online broadcasts. It may be a freestanding item or form part of another programme or series, but it will be topical, interesting and horticulturally accurate.

The winning broadcast will have a fresh approach, with lively presentation that keeps viewers watching until the end credits roll. It will be well targeted at its chosen audience and well crafted as a piece of television with good use of trailing, music and editing. Any on-screen captioning will be relevant and helpful. Most importantly, it makes for entertaining and informative viewing.

Entry is open to all and is **free to GMG members**; a fee of **£20** is applicable to non-member entrants.

Entries must be completed by the deadline **Tuesday 17 September 2019**.

Entrants may only make one entry into this category.

#### **Submission Process**

- 1) Email your completed entry form to [awards@gardenmediaguild.co.uk](mailto:awards@gardenmediaguild.co.uk).
- 2) Once your entry form has been submitted you will receive:
  - An acknowledgement email with your Unique Entry ID.
  - An invitation to upload the digital file to a unique GMG Dropbox folder; or, if you prefer, your files can be sent by email or WeTransfer.
- 3) If a fee is applicable, you will also receive an invoice with instructions for payment.
  - Payment must be made by BACS transfer or cheque before Tuesday 17 September 2019.
  - A Payment Form is available at [www.gardenmediaguild.co.uk](http://www.gardenmediaguild.co.uk) if you wish to make a single payment for multiple entries.

#### **Your entry must include the following**

- The broadcast as a digital file.
- Short edited highlight for trailing/award presentation purposes.

The email or digital files should be titled with the entry's unique ID. If submitted digitally the unique ID should be followed by sequential numbers: 01; 02; 03; etc (e.g. 05.1324-01)

## **STATEMENT**

I understand the judges' decision is final and no feedback will be given.

I understand the organisers reserve the right to add or remove judges, amend entry criteria and amend or merge or withdraw award categories without notice or explanation.

By submitting this form I am confirming that I have read and understood and agree to the terms and conditions of the Awards as published in "GMG Awards 2019 Entry Information" by the Garden Media Guild and available at [www.gardenmediaguild.co.uk](http://www.gardenmediaguild.co.uk).

Any information supplied will be used in the GMG Awards marketing materials, on the GMG website, press releases and on a finalist or a winner certificate. I will ensure all details are correct.

**See page 3 for Entry Form**

**Deadline for entries: Tuesday 17 September 2019.**

**Late entries will not be considered.**

**ENTRY FORM - Category 11, The Roy Lancaster TV Broadcast of the Year**

**Please note: The name of the programme only will appear on the award certificate.**

**ENTRANT'S DETAILS**

Programme (or strand) title	
First broadcast date	
Broadcast channel	
Production and/or broadcasting company	

**NOMINATOR'S DETAILS**

Name	
Status of nominator	Presenter [ <input type="checkbox"/> ] Producer [ <input type="checkbox"/> ] Director [ <input type="checkbox"/> ] other, please specify:
Organisation	
Email address	
Telephone number	
Twitter (if available)	
Who will collect if awarded (max 2 people)	

**[  ] Please add "X" here if you are using the Payment Form to make a single payment for multiple entries.**